

# 2018 COLOR REVAMP

## • SUMMARY •

Here's some key information to keep in mind about our color offering:

- Colors will be updated in the 2018-2019 annual catalog.
- No changes have been made to core color offering since 2013.
- Our plan is to update colors every three to five years.
- When we change many of the core colors, we'll call it a color revamp. When we change a few core colors, we'll call it a color refresh.
- Our In Color offering will follow the same process: We'll continue to introduce five new In Colors each year that are available for two years. The five existing In Colors from 2017-2019 will remain in our color offering. With this color revamp, we're also introducing five new 2018-2020 In Colors.

## COLOR OFFERING BY THE NUMBERS

<b>50</b> COLORS IN <b>CURRENT COLOR</b> OFFERING	<b>10 IN COLORS</b> + <b>CORE COLORS</b> 10 Neutrals 10 Brights 10 Subtles 10 Regals	<b>53</b> COLORS IN <b>NEW COLOR</b> OFFERING	<b>10 IN COLORS</b> + <b>CORE COLORS</b> <i>New! 3 Basics</i> 10 Neutrals 10 Brights 10 Subtles 10 Regals
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## COLOR REVAMP IN A NUTSHELL

- Keeping 27 of the existing core colors
- 13 core colors are going away
- Adding 10 new core colors
- Adding 6 returning In Colors that will now be core colors (colors offered in the past that will now be available again)

# COLORS GOING AWAY

## 2016-2018 IN COLORS

DAPPER DENIM

EMERALD ENVY

FLIRTY FLAMINGO

PEEKABOO PEACH

SWEET SUGAR PLUM

## NEUTRALS

CHOCOLATE CHIP

## BRIGHTS

TANGERINE TANGO

TEMPTING TURQUOISE

## SUBTLES

MARINA MIST

PINK PIROUETTE

SOFT SKY

WILD WASABI

WISTERIA WONDER

## REGALS

ALWAYS ARTICHOKE

ELEGANT EGGPLANT

ISLAND INDIGO

PERFECT PLUM

ROSE RED

# NEW COLORS

## • 2018-2020 IN COLOR •

LOVELY LIPSTICK

GRAPEFRUIT GROVE

PINEAPPLE PUNCH

CALL ME CLOVER

BLUEBERRY BUSHEL

## • 10 NEW CORE COLORS •

### NEUTRALS

MERRY MERLOT

GRAY GRANITE

### BRIGHTS

MANGO MELODY

GRANNY APPLE GREEN

GORGEOUS GRAPE

### SUBTLES

PETAL PINK

SOFT SEA FOAM

BALMY BLUE

HIGHLAND HEATHER

### REGALS

SHADED SPRUCE

## • 6 RETURNING IN COLORS - NOW CORE COLORS •

### NEUTRALS

MOSSY MEADOW

### BRIGHTS

POPPY PARADE

FLIRTY FLAMINGO

COASTAL CABANA

### SUBTLES

MINT MACARON

### REGALS

BLACKBERRY BLISS

# 2018-2019 ANNUAL CATALOG

## • COLOR OFFERING •

### 2018-2020 IN COLOR

*New!* LOVELY LIPSTICK

*New!* GRAPEFRUIT GROVE

*New!* PINEAPPLE PUNCH

*New!* CALL ME CLOVER

*New!* BLUEBERRY BUSHEL

### 2017-2019 IN COLOR

POWDER PINK

LEMON LIME TWIST

TRANQUIL TIDE

BERRY BURST

FRESH FIG

### BASICS

WHISPER WHITE

VERY VANILLA

BASIC BLACK

### NEUTRALS

*New!* MERRY MERLOT

EARLY ESPRESSO

SOFT SUEDE

CRUMB CAKE

SAHARA SAND

*New!* GRAY GRANITE

SMOKY SLATE

BASIC GRAY

*Returning!* MOSSY MEADOW

NIGHT OF NAVY

### BRIGHTS

*Returning!* POPPY PARADE

MELON MAMBO

*Returning!* FLIRTY FLAMINGO

*New!* MANGO MELODY

DAFFODIL DELIGHT

*New!* GRANNY APPLE GREEN

*Returning!* COASTAL CABANA

BERMUDA BAY

PACIFIC POINT

*New!* GORGEOUS GRAPE

### SUBTLES

BLUSHING BRIDE

CALYPSO CORAL

*New!* PETAL PINK

SO SAFFRON

*New!* SOFT SEA FOAM

PEAR PIZZAZZ

*Returning!* MINT MACARON

POOL PARTY

*New!* BALMY BLUE

*New!* HIGHLAND HEATHER

### REGALS

REAL RED

CHERRY COBBLER

CAJUN CRAZE

PUMPKIN PIE

CRUSHED CURRY

OLD OLIVE

GARDEN GREEN

*New!* SHADED SPRUCE

*Returning!* BLACKBERRY BLISS

RICH RAZZLEBERRY